

CourseStage

It's not the eLearning platform . . .
It's the performance.

CourseStage is a learning management system (LMS) built for associations and non-profits. Delivered as a hosted solution, CourseStage offers an unparalleled combination of features and value for associations. Our clients use CourseStage to:

- Generate non-dues revenue with integrated eCommerce
- Manage continuing education credits and certification programs
- Seamlessly communicate with their association management systems
- Build a community of knowledge for their membership base

Web Courseworks goes beyond software implementation. We are an **education development firm** passionate about helping our clients build successful eLearning programs.

We set the stage for you—so you can concentrate on the execution of your online professional development strategy.

CourseStage LMS Features



eCommerce

The CourseStage PCI-compliant eCommerce module offers association clients numerous pricing options to generate non-dues revenue. The eCommerce module:

- Allows administrators to set prices per course
- Connects with credit card payment gateways to process online payment
- Enables the use of membership discounts
- Provides the ability to cross-sell and cross-market products
- Generates administrative reports in a dashboard



Content Authoring

Administrators and designated instructors can create eLearning modules using CourseStage authoring tools. Content types can range from audio, video, PPTs, and PDFs to complete eCourses. SCORM-compliant courses and other materials can be uploaded and modified in the catalog.

Many clients utilize CourseStage tools to add quizzes, surveys, or discussion forums to existing SCORM-compliant courses or recorded webinar products.

CourseStage Clients



“We are extremely happy with the performance of the system and the service we receive from Web Courseworks.”

We have a highly functioning LMS with the capacity to meet our growing needs - for a fraction of the cost that many of our colleagues paid. They promised a 90 day implementation and they delivered. ”

*Barbara Bricoli - Operations Director, NICHE
The Hartford Institute - New York University College of Nursing*



Credit Union
National Association



“We went with Web Courseworks' LMS to generate revenue through online courses and build upon our traditional webcasts. Our customers appreciate the ability to track their learning, and it's beginning to pay off. ”

*William H. Haight - President
Magna Publications*

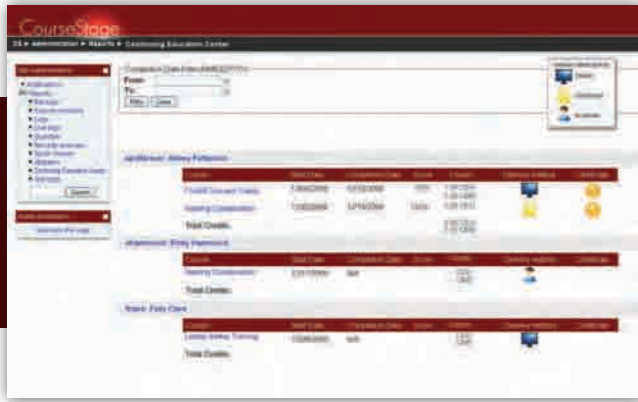


“As a member of the Credit Union National Association, we utilize online courses targeting credit unions, and we can also build our own courses using CourseStage LMS. We are really happy with Web Courseworks' responsiveness to our needs and their attitude about continuously improving CourseStage. ”

*Lori Horstman - Education Manager
Altra Federal Credit Union*

“ For organizations that place high value on [open-source] flexibility but want the content development capabilities, hosting, and support that a professional e-learning services firm can provide, **CourseStage represents a best-of-both-worlds solution.** ”

- Association Learning Management Systems: the Report (2009) by Tagoras



Collaboration tools

CourseStage strongly promotes a social constructionist pedagogy using collaboration, activities, and critical reflection. Although CourseStage can be used for 100% online classes, the LMS can effectively supplement face-to-face learning. Facilitators and course instructors can have as much or as little interaction with learners as necessary—adding to engagement through:

- Discussion forums
- Blogs
- Surveys & Polls
- Twitter feeds
- Facebook single sign-on
- Integration with third-party communities

Continuing Education & Certification

Administrators, site-level trainers, and end users can monitor and track continuing education and certification requirements using CourseStage LMS. The CourseStage continuing education module supports multiple credit scenarios as well as credit-awarding certificate programs.

Receipt of certificate, start and completion date, and total credits per user are accessible in the Continuing Education report.

Additional Features

- Custom theme design
- Blended learning
- Detailed reports and gradebook
- iMIS Integration
- TMA Resources' Partner & Personify Integration
- CommPartners' Alliance & Webinar Integration

eLearning Services



Instructional Design

Web Courseworks specializes in leveraging technology to transform curricula into engaging eLearning. To augment your professional development, our instructional designers can create SCORM-compliant learning objects to wow your learners.



Custom eLearning

Our unique interface and learning activities fit the needs of different users to maximize learner engagement. We produce award-winning, adaptive educational modules, video webinars formatted for live or online presentation, and we are SCORM and data integration specialists.



Games & Simulations

Web Courseworks is a respected thought leader in serious game and simulation development using competitiveness, curiosity, and creativity to motivate learners. Web Courseworks' casual games have generated millions of online plays and increased traffic to client websites.

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About Us

Web Courseworks Ltd. was established in 1999 as the eLearning division of Madison Productions Incorporated, a privately held Wisconsin corporation. Web Courseworks grew out of more than 30 years of experience developing educational technology-- from film, video, laser disc, and CD-ROM development to Internet-delivered interactive training. We strive to enhance learner engagement with the appropriate use of video, Adobe Flash™ animations and branching scenarios, built on a sound foundation of instructional and information design.

CourseStage is a learning management system (LMS) built by Web Courseworks specifically for associations and non-profit organizations. CourseStage is delivered on the Software-as-a-Service (SaaS) model. We use our own full-service hosting capacity, which includes servers at our own facility and servers that are co-located at a separate facility for fault-tolerance and reliability. Associations, non-profits, and corporate clients rely on Web Courseworks' LMS and professional eLearning services to deliver successful online initiatives.

"Our mission is to create an environment for eLearning that **educates, motivates and engages** learners." - Jon Aleckson, founder and CEO

