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Raising the Bar in delivering Continuing Education *CCIM Institute launches new eCampus Learning Platform*

Madison, WI, January 30, 2012 - [Certified Commercial Investment Member \(CCIM\) Institute](#) in partnership with [Web Courseworks \(WCW\)](#) has launched the new and improved CCIM Institute eCampus. The online learning portal offers a variety of competency based learning opportunities for those real estate professionals seeking the prestigious CCIM designation. The new eCampus is being launched on WCW's [CourseStage](#) Learning Management system; a replacement of CCIM's previous LMS, Blackboard.

CCIM is leveraging *CourseStage* to launch their suite of online instructor-led and asynchronous training courses in the competency areas of Investment & Market Analysis, User Decisions, Business Practices, Economy, and Taxation. Through enhanced interactivity and integration with CCIM's association management system Personify, the platform now provides members with a more engaging and streamlined online learning experience.

"eLearning can offer a rich interactive educational experience for the learner. We're delighted to contribute our experience in eLearning design and hosting to make CCIM's LMS vision a reality," says Web Courseworks CEO [Jon Aleckson](#).

CCIM joins Web Courseworks' current association clients including the National Association of Home Builders, Medical Group Management Association, Association of American Medical Technologists, Credit Union National Association, and more.

About CCIM

The CCIM Institute was established in 1954 to give commercial real estate practitioners a previously unrealized opportunity to further their business practices through focused education and networking opportunities. Today, with the addition of advanced technology tools, CCIM is the global leader in commercial and investment real estate education and services. The coveted CCIM professional designation affords members an undisputed competitive advantage.

About Web Courseworks

Web Courseworks is a full service eLearning firm bringing innovation and sophistication to electronic education. eLearning solutions range from turn-key tutorial style modules to complex immersive simulations; and from hosted learning management software to mobile teaching tools. As a leader in online learning, Web Courseworks specializes in adapting static training and education curricula for associations, corporations, government agencies, and academic institutions.

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